



Designer with extraordinary creative ability, dedicated to providing innovative design solutions for businesses. Proficient in developing brand ideas and concepts that capture a client's mission and character. Adept at collaborating with both colleagues and clients for optimal results. I specialize in utilizing software for mobile application and website graphic design. Currently working at both Stafford Communications and Core Mobile I have expanded my graphic design capabilities and strengthened my time-management, organization and communication skills.

PROFESSIONAL DESIGN EXPERIENCE

ADDITIONAL DESIGN EXPERIENCE

Core Mobile Inc.

Nov 2015 - present

Head User Experience Designer

As part of the larger Core Mobile team, I have collaborated closely with our development team and marketing department to improve user experience and application functionality.

- Designed a new user friendly interface for desktop, tablet, and mobile phones using Sketch 3 to create wireframes and story board functionality.
Created a new library of simplified icons specifically for the medical field in Adobe Illustrator.
Enhanced the company's image with a new color scheme.
Redesigned and developed Core Mobile's web site using Bootstrap, HTML5, CSS, and jQuery.
Infused Core Mobile's new image into promotional material used for funding presentations and client marketing.

Stafford Communications

Aug 2014 - present

Web Designer/Developer

My goal is to make sure customers enjoy a positive experience interacting with any Stafford client.

- Worked with external clients on web and logo designs aiming to capture my client's company spirit in the new design.
Designed and developed a responsive company website for Stafford Communications.
Created a mobile menu that would allow users to interact easily with Stafford's three business branches.

Oracle Primavera

Sept 2012 - Mar 2013

User Experience Intern

Created visual software layouts using Illustrator, Axure, and Fireworks for developers based on user experience standards and designed icons for various applications.

Participated in:

- Presentations to developer teams
Usability testing of new designs
Brainstorming on how future products should function from a user's perspective

SGW Integrated Marketing Solutions

Jun 2009 - Aug 2009

Graphic Design Intern

Prepared advertising material for SGW clients. Assisted in the creation of websites, magazines, and billboard designs; helped run photo shoots, compile stock photography, and create layouts for critique.

Iron Hills Tavern

Sep 2016 - Nov 2016

Graphic Designer

Created restaurant branding including logo, color palette, and peripherals that captured the steel mining history the restaurant is celebrating.

Thomas Brackin Inc.

Mar 2015 - present

Web Designer/Developer

Designed, developed, and maintained company website. Rebranded logo with a modernized look and feel.

EDUCATION

Drexel University

BS Graphic Design

June 2014

SKILLS

Computer

Adobe Photoshop
Adobe Illustrator
Adobe Indesign
Adobe Flash
Adobe After Effects
Sketch 3
Axure
HTML & CSS
JavaScript & jQuery
PHP & SQL
SSL & HTTPS
Bootstrap
Objective C & Swift
Google Webmaster Tools
Microsoft Office Suite

Knowledge

Grid & Layout
Typography
Iconography
Photography
Image editing
Web usability
Interface Design
User Experience
Storyboarding
Wireframing
Search Engine Optimization
Knowledge of c# & .net